

**Return of Organization Exempt From Income Tax**

**2010**

**Open to Public Inspection**

Department of the Treasury  
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code  
(except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

**A For the 2010 calendar year, or tax year beginning** , 2010, and ending

|  |   |   |  |
|--|---|---|--|
| <p><b>B</b> Check if applicable:</p> <p><input type="checkbox"/> Address change</p> <p><input type="checkbox"/> Name change</p> <p><input type="checkbox"/> Initial return</p> <p><input type="checkbox"/> Terminated</p> <p><input type="checkbox"/> Amended return</p> <p><input type="checkbox"/> Application pending</p> | <p>Petfinder.com Foundation<br/>4729 E Sunrise Dr #119<br/>Tucson, AZ 85718</p> | <p><b>D</b> Employer identification number<br/>87-0694641</p>   | <p><b>E</b> Telephone number<br/>520 207-0626</p>  |
| <p><b>F</b> Name and address of principal officer: <u>Betsy Saul</u><br/><u>Same As C Above</u></p>  |   | <p><b>G</b> Gross receipts \$ <u>3,814,645.</u></p>   |  |
| <p><b>I</b> Tax-exempt status <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) ( ) (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527</p>   |   | <p><b>H(a)</b> Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p><b>H(b)</b> Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No<br/>If "No," attach a list. (see instructions)</p> |  |
| <p><b>J</b> Website: <u>www.petfinderfoundation.com</u></p>  |   | <p><b>H(c)</b> Group exemption number <u>          </u></p>   |  |
| <p><b>K</b> Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other <u>          </u></p>   |   | <p><b>L</b> Year of formation: <u>2003</u></p>  | <p><b>M</b> State of legal domicile: <u>AZ</u></p> |

**Part I Summary**

|                             |            |   |            |
|-----------------------------|------------|---|------------|
|                             | <b>1</b>   | Briefly describe the organization's mission or most significant activities: <u>Petfinder Foundation's mission is to end the euthanasia of adoptable pets.</u> |            |
| Activities & Governance     | <b>2</b>   | Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.                       |            |
|                             | <b>3</b>   | Number of voting members of the governing body (Part VI, line 1a) .....   | 7          |
|                             | <b>4</b>   | Number of independent voting members of the governing body (Part VI, line 1b) .....   | 7          |
|                             | <b>5</b>   | Total number of individuals employed in calendar year 2010 (Part V, line 2a) .....  | 4          |
|                             | <b>6</b>   | Total number of volunteers (estimate if necessary) .....  | 0          |
|                             | <b>7a</b>  | Total unrelated business revenue from Part VIII, column (C), line 12 .....  | 0.         |
|                             | <b>7b</b>  | Net unrelated business taxable income from Form 990-T, line 34 .....  | 0.         |
| Revenue                     | <b>8</b>   | Contributions and grants (Part VIII, line 1h) .....   | 992,324.   |
|                             | <b>9</b>   | Program service revenue (Part VIII, line 2g) .....  | 3,807,252. |
|                             | <b>10</b>  | Investment income (Part VIII, column (A), lines 3, 4, and 7d) .....   | 8,749.     |
|                             | <b>11</b>  | Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) .....  | 7,393.     |
|                             | <b>12</b>  | Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) .....  | 1,001,073. |
|                             | <b>13</b>  | Grants and similar amounts paid (Part IX, column (A), lines 1-3) .....  | 3,814,645. |
|                             | <b>14</b>  | Benefits paid to or for members (Part IX, column (A), line 4) .....   | 1,057,937. |
|                             | <b>15</b>  | Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) .....   | 3,720,240. |
|                             | <b>16a</b> | Professional fundraising fees (Part IX, column (A), line 11e) .....   | 111,105.   |
|                             | <b>16b</b> | Total fundraising expenses (Part IX, column (D), line 25) <u>76,414.</u>  | 196,985.   |
| Expenses                    | <b>17</b>  | Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f) .....  | 472,469.   |
|                             | <b>18</b>  | Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) .....   | 80,422.    |
|                             | <b>19</b>  | Revenue less expenses. Subtract line 18 from line 12 .....  | 1,641,511. |
|                             | <b>20</b>  | Total assets (Part X, line 16) .....  | -640,438.  |
| Net Assets or Fund Balances | <b>21</b>  | Total liabilities (Part X, line 26) .....   | -183,002.  |
|                             | <b>22</b>  | Net assets or fund balances. Subtract line 21 from line 20 .....  | 2,045,449. |
|                             |            |   | 1,750,097. |

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

|                  |                               |                |
|------------------|-------------------------------|----------------|
| <b>Sign Here</b> | Signature of officer          | Date           |
|                  | <u>Rob Rauh</u>               | <u>5/02/11</u> |
|                  | Type or print name and title. | Secretary      |

|                               |                                      |                               |                |   |            |
|-------------------------------|--------------------------------------|-------------------------------|----------------|---|------------|
| <b>Paid Preparer Use Only</b> | Print/Type preparer's name           | Preparer's signature          | Date           | Check <input type="checkbox"/> if self-employed | PTIN       |
|                               | <u>Mike DeVries</u>                  | <u>[Signature]</u>            | <u>5/02/11</u> | <input type="checkbox"/>                        | <u>N/A</u> |
|                               | Firm's name                          | Firm's address                |                |   | Firm's EIN |
|                               | <u>DeVries CPAs of Arizona, P.C.</u> | <u>4349 East Fifth Street</u> |                |   | <u>N/A</u> |
|                               | <u>Tucson, AZ 85711-2025</u>         | <u>(520) 298-6200</u>         |                |   |            |

May the IRS discuss this return with the preparer shown above? (see instructions)  Yes  No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III [X]

1 Briefly describe the organization's mission:

See Schedule O

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [ ] Yes [X] No

If 'Yes,' describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [ ] Yes [X] No

If 'Yes,' describe these changes on Schedule O.

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code: [redacted]) (Expenses \$ 3,845,458. including grants of \$ 3,720,240.) (Revenue \$ )

See attached statement

4b (Code: [redacted]) (Expenses \$ including grants of \$ ) (Revenue \$ )

4c (Code: [redacted]) (Expenses \$ including grants of \$ ) (Revenue \$ )

4d Other program services. (Describe in Schedule O.)

(Expenses \$ including grants of \$ ) (Revenue \$ )

4e Total program service expenses ▶ 3,845,458.

**Part IV Checklist of Required Schedules**

|   | Yes | No |
|---|-----|----|
| 1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If 'Yes,' complete Schedule A.</i> .....   | X   |    |
| 2 Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions) .....   | X   |    |
| 3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If 'Yes,' complete Schedule C, Part I.</i> .....  |     | X  |
| 4 <b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If 'Yes,' complete Schedule C, Part II.</i> .....   |     | X  |
| 5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If 'Yes,' complete Schedule C, Part III.</i> .....                         |     |    |
| 6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If 'Yes,' complete Schedule D, Part I.</i> .....  |     | X  |
| 7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If 'Yes,' complete Schedule D, Part II.</i> .....                                       |     | X  |
| 8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If 'Yes,' complete Schedule D, Part III.</i> .....   |     | X  |
| 9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If 'Yes,' complete Schedule D, Part IV.</i> ..... |     | X  |
| 10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? <i>If 'Yes,' complete Schedule D, Part V.</i> .....   |     | X  |
| 11 If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.  |     |    |
| a Did the organization report an amount for land, buildings and equipment in Part X, line 10? <i>If 'Yes,' complete Schedule D, Part VI.</i> .....  | X   |    |
| b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If 'Yes,' complete Schedule D, Part VII.</i> .....  |     | X  |
| c Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If 'Yes,' complete Schedule D, Part VIII.</i> .....  |     | X  |
| d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If 'Yes,' complete Schedule D, Part IX.</i> .....  |     | X  |
| e Did the organization report an amount for other liabilities in Part X, line 25? <i>If 'Yes,' complete Schedule D, Part X.</i> .....   | X   |    |
| f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If 'Yes,' complete Schedule D, Part X.</i> .....      |     | X  |
| 12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If 'Yes,' complete Schedule D, Parts XI, XII, and XIII.</i> .....   | X   |    |
| b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional.</i> .....              |     | X  |
| 13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If 'Yes,' complete Schedule E.</i> .....  |     | X  |
| 14a Did the organization maintain an office, employees, or agents outside of the United States? .....   |     | X  |
| b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If 'Yes,' complete Schedule F, Parts I and IV.</i> .....                     |     | X  |
| 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If 'Yes,' complete Schedule F, Parts II and IV.</i> .....                              |     | X  |
| 16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If 'Yes,' complete Schedule F, Parts III and IV.</i> .....                                  |     | X  |
| 17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If 'Yes,' complete Schedule G, Part I (see instructions).</i> .....                                      |     | X  |
| 18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If 'Yes,' complete Schedule G, Part II.</i> .....   |     | X  |
| 19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If 'Yes,' complete Schedule G, Part III.</i> .....   |     | X  |
| 20 a Did the organization operate one or more hospitals? <i>If 'Yes,' complete Schedule H.</i> .....  |     | X  |
| b If 'Yes' to line 20a, did the organization attach its audited financial statements to this return? <b>Note.</b> Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions). .....                        |     |    |

**Part IV Checklist of Required Schedules** (continued)

|     |   | Yes | No |
|-----|---|-----|----|
| 21  | Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If 'Yes,' complete Schedule I, Parts I and II.</i>  | X   |    |
| 22  | Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If 'Yes,' complete Schedule I, Parts I and III.</i>   |     | X  |
| 23  | Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J.</i>                              |     | X  |
| 24a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? <i>If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,' go to line 25.</i> |     | X  |
| b   | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?   |     |    |
| c   | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?  |     |    |
| d   | Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?   |     |    |
| 25a | <b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If 'Yes,' complete Schedule L, Part I.</i>  |     | X  |
| b   | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If 'Yes,' complete Schedule L, Part I.</i>               |     | X  |
| 26  | Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If 'Yes,' complete Schedule L, Part II.</i>  |     | X  |
| 27  | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If 'Yes,' complete Schedule L, Part III.</i>                    |     | X  |
| 28  | Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):   |     |    |
| a   | A current or former officer, director, trustee, or key employee? <i>If 'Yes,' complete Schedule L, Part IV.</i>   |     | X  |
| b   | A family member of a current or former officer, director, trustee, or key employee? <i>If 'Yes,' complete Schedule L, Part IV.</i>  |     | X  |
| c   | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If 'Yes,' complete Schedule L, Part IV.</i>  |     | X  |
| 29  | Did the organization receive more than \$25,000 in non-cash contributions? <i>If 'Yes,' complete Schedule M.</i>  | X   |    |
| 30  | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If 'Yes,' complete Schedule M.</i>  |     | X  |
| 31  | Did the organization liquidate, terminate, or dissolve and cease operations? <i>If 'Yes,' complete Schedule N, Part I.</i>  |     | X  |
| 32  | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If 'Yes,' complete Schedule N, Part II.</i>  |     | X  |
| 33  | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If 'Yes,' complete Schedule R, Part I.</i>  |     | X  |
| 34  | Was the organization related to any tax-exempt or taxable entity? <i>If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1.</i>   |     | X  |
| 35  | Is any related organization a controlled entity within the meaning of section 512(b)(13)?   |     | X  |
| a   | Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If 'Yes,' complete Schedule R, Part V, line 2.</i> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No                   |     |    |
| 36  | <b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If 'Yes,' complete Schedule R, Part V, line 2.</i>   |     | X  |
| 37  | Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If 'Yes,' complete Schedule R, Part VI.</i>   |     | X  |
| 38  | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?<br><b>Note.</b> All Form 990 filers are required to complete Schedule O.  | X   |    |

BAA

**Part V Statements Regarding Other IRS Filings and Tax Compliance**

Check if Schedule O contains a response to any question in this Part V.

|   |  | Yes | No |
|---|--|-----|----|
| <b>1 a</b>  | Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable. ....   |     |    |
| <b>1 b</b>  | Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable. ....  |     |    |
| <b>1 c</b>  | Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? .....   |     |    |
| <b>2 a</b>  | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return. ....  |     |    |
| <b>2 b</b>  | If at least one is reported on line 2a, did the organization file all required federal employment tax returns? .....   | X   |    |
| <b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions) |  |     |    |
| <b>3 a</b>  | Did the organization have unrelated business gross income of \$1,000 or more during the year? .....  |     | X  |
| <b>3 b</b>  | If 'Yes,' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O. ....   |     |    |
| <b>4 a</b>  | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? .....                                   |     | X  |
| <b>4 b</b>  | If 'Yes,' enter the name of the foreign country: ▶<br>See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.   |     |    |
| <b>5 a</b>  | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? .....  |     | X  |
| <b>5 b</b>  | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? .....   |     | X  |
| <b>5 c</b>  | If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T? .....   |     |    |
| <b>6 a</b>  | Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible? .....  |     | X  |
| <b>6 b</b>  | If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? .....  |     |    |
| <b>7</b>  | <b>Organizations that may receive deductible contributions under section 170(c).</b>   |     |    |
| <b>7 a</b>  | Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? .....  |     | X  |
| <b>7 b</b>  | If 'Yes,' did the organization notify the donor of the value of the goods or services provided? .....  |     |    |
| <b>7 c</b>  | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? .....   |     | X  |
| <b>7 d</b>  | If 'Yes,' indicate the number of Forms 8282 filed during the year. ....  |     |    |
| <b>7 e</b>  | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? .....  |     | X  |
| <b>7 f</b>  | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? .....   |     | X  |
| <b>7 g</b>  | If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? .....   |     |    |
| <b>7 h</b>  | If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? .....   |     |    |
| <b>8</b>  | <b>Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.</b> Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? ..... |     |    |
| <b>9</b>  | <b>Sponsoring organizations maintaining donor advised funds.</b>   |     |    |
| <b>9 a</b>  | Did the organization make any taxable distributions under section 4966? .....  |     |    |
| <b>9 b</b>  | Did the organization make a distribution to a donor, donor advisor, or related person? .....   |     |    |
| <b>10</b>   | <b>Section 501(c)(7) organizations.</b> Enter:   |     |    |
| <b>10 a</b>   | Initiation fees and capital contributions included on Part VIII, line 12 .....   |     |    |
| <b>10 b</b>   | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities .....  |     |    |
| <b>11</b>   | <b>Section 501(c)(12) organizations.</b> Enter:  |     |    |
| <b>11 a</b>   | Gross income from members or shareholders .....  |     |    |
| <b>11 b</b>   | Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) .....   |     |    |
| <b>12 a</b>   | <b>Section 4947(a)(1) non-exempt charitable trusts.</b> Is the organization filing Form 990 in lieu of Form 1041? .....  |     |    |
| <b>12 b</b>   | If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year. ....  |     |    |
| <b>13</b>   | <b>Section 501(c)(29) qualified nonprofit health insurance issuers.</b>  |     |    |
| <b>13 a</b>   | Is the organization licensed to issue qualified health plans in more than one state? .....   |     |    |
| <b>Note.</b> See the instructions for additional information the organization must report on Schedule O.          |  |     |    |
| <b>13 b</b>   | Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans .....  |     |    |
| <b>13 c</b>   | Enter the amount of reserves on hand. ....   |     |    |
| <b>14 a</b>   | Did the organization receive any payments for indoor tanning services during the tax year? .....   |     | X  |
| <b>14 b</b>   | If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O. ....  |     |    |

**Part VI Governance, Management and Disclosure** For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI.  X

**Section A. Governing Body and Management**

|    |   | Yes | No |
|----|---|-----|----|
| 1a | Enter the number of voting members of the governing body at the end of the tax year   |     |    |
| 1b | Enter the number of voting members included in line 1a, above, who are independent.   |     |    |
| 2  | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee?  |     | X  |
| 3  | Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? |     | X  |
| 4  | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?  |     | X  |
| 5  | Did the organization become aware during the year of a significant diversion of the organization's assets?  |     | X  |
| 6  | Does the organization have members or stockholders?   |     | X  |
| 7a | Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?   |     | X  |
| 7b | Are any decisions of the governing body subject to approval by members, stockholders, or other persons?   |     | X  |
| 8  | Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:   |     |    |
| 8a | The governing body?   | X   |    |
| 8b | Each committee with authority to act on behalf of the governing body?   | X   |    |
| 9  | Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O.     |     | X  |

**Section B. Policies** (This Section B requests information about policies not required by the Internal Revenue Code.)

|     | Yes | No |
|-----|-----|----|
| 10a |     | X  |
| 10b |     |    |
| 11a | X   |    |
| 12a | X   |    |
| 12b | X   |    |
| 12c | X   |    |
| 13  | X   |    |
| 14  | X   |    |
| 15a | X   |    |
| 15b |     | X  |
| 16a |     | X  |
| 16b |     |    |

**Section C. Disclosure**

- 17 List the states with which a copy of this Form 990 is required to be filed  AZ
- 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
  - Own website
  - Another's website
  - Upon request
- 19 Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Schedule O
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization:
  - ▶ the corporation 4729 E Sunrise Dr Ste 119 Tucson AZ 85718 520 207-0626

**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response to any question in this Part VII.

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

**1 a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of 'key employee.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

| (A)<br>Name and title                       | (B)<br>Average hours per week (describe hours for related organizations in Schedule O) | (C)<br>Position (check all that apply) |                       |         |              |                              |        | (D)<br>Reportable compensation from the organization (W-2/1099-MISC) | (E)<br>Reportable compensation from related organizations (W-2/1099-MISC) | (F)<br>Estimated amount of other compensation from the organization and related organizations |
|---|--|--|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
|   |  | Individual trustee or director         | Institutional trustee | Officer | Key employee | Highest compensated employee | Former |  |   |   |
| (1) <u>Betsy Saul</u><br>President          | 1.5  | X                                      |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (2) <u>Jared Saul</u><br>Board Member       | 2  | X                                      |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (3) <u>Tom Pope</u><br>Board Member         | 1  | X                                      |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (4) <u>Rob Rauh</u><br>Secretary            | 5  | X                                      |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (5) <u>Amanda Sumner</u><br>Board Member    | 1  | X                                      |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (6) <u>Dan Cohen</u><br>Vice President      | 2  | X                                      |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (7) <u>Greg Hesterberg</u><br>Treasurer     | 1.5  | X                                      |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (8) <u>Liz Neuschatz</u><br>Executive Direc | 40   |  |                       | X       | X            |                              |        | 85,000.  | 0.  | 0.  |
| (9) _____                                   |  |  |                       |         |              |                              |        |  |   |   |
| (10) _____                                  |  |  |                       |         |              |                              |        |  |   |   |
| (11) _____                                  |  |  |                       |         |              |                              |        |  |   |   |
| (12) _____                                  |  |  |                       |         |              |                              |        |  |   |   |
| (13) _____                                  |  |  |                       |         |              |                              |        |  |   |   |
| (14) _____                                  |  |  |                       |         |              |                              |        |  |   |   |
| (15) _____                                  |  |  |                       |         |              |                              |        |  |   |   |
| (16) _____                                  |  |  |                       |         |              |                              |        |  |   |   |
| (17) _____                                  |  |  |                       |         |              |                              |        |  |   |   |

**Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (cont)**

| (A)<br>Name and title  | (B)<br>Average hours per week (describe hours for related organizations in Sch O) | (C)<br>Position (check all that apply) |                       |         |              |                              |         | (D)<br>Reportable compensation from the organization (W-2/1099-MISC) | (E)<br>Reportable compensation from related organizations (W-2/1099-MISC) | (F)<br>Estimated amount of other compensation from the organization and related organizations |
|--|---|--|-----------------------|---------|--------------|------------------------------|---------|--|---|---|
|  |   | Individual trustee or director         | Institutional trustee | Officer | Key employee | Highest compensated employee | Former  |  |   |   |
| (18) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (19) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (20) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (21) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (22) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (23) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (24) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (25) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (26) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (27) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (28) -----   |   |  |                       |         |              |                              |         |  |   |   |
| (29) -----   |   |  |                       |         |              |                              |         |  |   |   |
| <b>1 b Sub-total</b> .....   |   |  |                       |         |              |                              | 85,000. | 0.   | 0.  |   |
| <b>c Total from continuation sheets to Part VII, Section A</b> ..... |   |  |                       |         |              |                              | 0.      | 0.   | 0.  |   |
| <b>d Total (add lines 1b and 1c)</b> .....                           |   |  |                       |         |              |                              | 85,000. | 0.   | 0.  |   |

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization ▶ 0

|  | Yes | No |
|--|-----|----|
| 3 Did the organization list any <b>former</b> officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If 'Yes,' complete Schedule J for such individual</i> .....                                       |     | X  |
| 4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If 'Yes' complete Schedule J for such individual</i> ..... |     | X  |
| 5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If 'Yes,' complete Schedule J for such person</i> .....                      |     | X  |

**Section B. Independent Contractors**

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

| (A)<br>Name and business address | (B)<br>Description of services | (C)<br>Compensation |
|----------------------------------|--------------------------------|---------------------|
|                                  |                                |                     |
|                                  |                                |                     |
|                                  |                                |                     |
|                                  |                                |                     |
|                                  |                                |                     |

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ▶ 0

**Part VIII Statement of Revenue**

|   |   |  | (A)<br>Total revenue | (B)<br>Related or<br>exempt<br>function<br>revenue | (C)<br>Unrelated<br>business<br>revenue | (D)<br>Revenue<br>excluded from tax<br>under sections<br>512, 513, or 514 |  |
|---|---|--|----------------------|--|---|---|--|
| <b>CONTRIBUTIONS, GIFTS, GRANTS<br/>AND OTHER SIMILAR AMOUNTS</b>         | <b>1a</b> Federated campaigns .....   | <b>1a</b>  |                      |  |   |   |  |
|   | <b>b</b> Membership dues .....  | <b>1b</b>  |                      |  |   |   |  |
|   | <b>c</b> Fundraising events .....   | <b>1c</b>  |                      |  |   |   |  |
|   | <b>d</b> Related organizations .....  | <b>1d</b>  |                      |  |   |   |  |
|   | <b>e</b> Government grants (contributions) .....  | <b>1e</b>  |                      |  |   |   |  |
|   | <b>f</b> All other contributions, gifts, grants, and<br>similar amounts not included above .....  | <b>1f</b> 3,807,252.   |                      |  |   |   |  |
|   | <b>g</b> Noncash contributions included in lns 1a-1f: \$  | 2,858,211.   |                      |  |   |   |  |
| <b>h Total.</b> Add lines 1a-1f .....                                     |   | 3,807,252.   |                      |  |   |   |  |
| <b>PROGRAM SERVICE REVENUE</b>  | <b>Business Code</b>  |  |                      |  |   |   |  |
|   | <b>2a</b> -----   |  |                      |  |   |   |  |
|   | <b>b</b> -----  |  |                      |  |   |   |  |
|   | <b>c</b> -----  |  |                      |  |   |   |  |
|   | <b>d</b> -----  |  |                      |  |   |   |  |
|   | <b>e</b> -----  |  |                      |  |   |   |  |
|   | <b>f</b> All other program service revenue .....  |  |                      |  |   |   |  |
| <b>g Total.</b> Add lines 2a-2f .....                                     |   |  |                      |  |   |   |  |
| <b>OTHER REVENUE</b>  | <b>3</b> Investment income (including dividends, interest and<br>other similar amounts) .....   |  | 7,393.               |  |   | 7,393.  |  |
|   | <b>4</b> Income from investment of tax-exempt bond proceeds .....   |  |                      |  |   |   |  |
|   | <b>5</b> Royalties .....  |  |                      |  |   |   |  |
|   | <b>6a</b> Gross Rents .....   | (i) Real   | (ii) Personal        |  |   |   |  |
|   |   | <b>b</b> Less: rental expenses .....                           |                      |  |   |   |  |
|   |   | <b>c</b> Rental income or (loss) .....                         |                      |  |   |   |  |
|   |   | <b>d</b> Net rental income or (loss) .....                     |                      |  |   |   |  |
|   | <b>7a</b> Gross amount from sales of<br>assets other than inventory .....   | (i) Securities   | (ii) Other           |  |   |   |  |
|   |   | <b>b</b> Less: cost or other basis<br>and sales expenses ..... |                      |  |   |   |  |
|   |   | <b>c</b> Gain or (loss) .....                                  |                      |  |   |   |  |
|   |   | <b>d</b> Net gain or (loss) .....                              |                      |  |   |   |  |
|   | <b>8a</b> Gross income from fundraising events<br>(not including \$ _____<br>of contributions reported on line 1c).<br>See Part IV, line 18 ..... | <b>a</b>   |                      |  |   |   |  |
|   | <b>b</b> Less: direct expenses .....  | <b>b</b>   |                      |  |   |   |  |
|   | <b>c</b> Net income or (loss) from fundraising events .....   |  |                      |  |   |   |  |
|   | <b>9a</b> Gross income from gaming activities.<br>See Part IV, line 19 .....  | <b>a</b>   |                      |  |   |   |  |
| <b>b</b> Less: direct expenses .....                                      | <b>b</b>  |  |                      |  |   |   |  |
| <b>c</b> Net income or (loss) from gaming activities .....                |   |  |                      |  |   |   |  |
| <b>10a</b> Gross sales of inventory, less returns<br>and allowances ..... | <b>a</b>  |  |                      |  |   |   |  |
| <b>b</b> Less: cost of goods sold .....                                   | <b>b</b>  |  |                      |  |   |   |  |
| <b>c</b> Net income or (loss) from sales of inventory .....               |   |  |                      |  |   |   |  |
| <b>Miscellaneous Revenue</b>  |   | <b>Business Code</b>   |                      |  |   |   |  |
| <b>11a</b> -----  |   |  |                      |  |   |   |  |
| <b>b</b> -----  |   |  |                      |  |   |   |  |
| <b>c</b> -----  |   |  |                      |  |   |   |  |
| <b>d</b> All other revenue .....  |   |  |                      |  |   |   |  |
| <b>e Total.</b> Add lines 11a-11d .....                                   |   |  |                      |  |   |   |  |
| <b>12 Total revenue.</b> See instructions .....                           |   |  | 3,814,645.           | 0.   | 0.                                      | 7,393.  |  |

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.  
 All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

| Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.  | (A)<br>Total expenses | (B)<br>Program service expenses | (C)<br>Management and general expenses | (D)<br>Fundraising expenses |
|---|-----------------------|---------------------------------|--|-----------------------------|
| 1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21.  | 3,720,240.            | 3,720,240.                      |  |                             |
| 2 Grants and other assistance to individuals in the U.S. See Part IV, line 22.  |                       |                                 |  |                             |
| 3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16.   |                       |                                 |  |                             |
| 4 Benefits paid to or for members.  |                       |                                 |  |                             |
| 5 Compensation of current officers, directors, trustees, and key employees.   | 85,000.               | 40,705.                         | 13,473.                                | 30,822.                     |
| 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B).  | 0.                    | 0.                              | 0.                                     | 0.                          |
| 7 Other salaries and wages.   | 96,916.               | 46,412.                         | 15,362.                                | 35,142.                     |
| 8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions).  |                       |                                 |  |                             |
| 9 Other employee benefits.  |                       |                                 |  |                             |
| 10 Payroll taxes.   | 15,069.               | 7,216.                          | 2,389.                                 | 5,464.                      |
| 11 Fees for services (non-employees):   |                       |                                 |  |                             |
| a Management.   |                       |                                 |  |                             |
| b Legal.  | 4,835.                | 2,408.                          | 2,427.                                 |                             |
| c Accounting.   | 13,890.               | 5,278.                          | 8,056.                                 | 556.                        |
| d Lobbying.   |                       |                                 |  |                             |
| e Professional fundraising services. See Part IV, line 17.  |                       |                                 |  |                             |
| f Investment management fees.   |                       |                                 |  |                             |
| g Other.  | 525.                  | 525.                            |  |                             |
| 12 Advertising and promotion.   |                       |                                 |  |                             |
| 13 Office expenses.   | 4,752.                |                                 | 4,752.                                 |                             |
| 14 Information technology.  | 7,875.                |                                 | 3,937.                                 | 3,938.                      |
| 15 Royalties.   |                       |                                 |  |                             |
| 16 Occupancy.   | 1,260.                |                                 | 1,260.                                 |                             |
| 17 Travel.  | 19,163.               | 13,380.                         | 5,291.                                 | 492.                        |
| 18 Payments of travel or entertainment expenses for any federal, state, or local public officials.  |                       |                                 |  |                             |
| 19 Conferences, conventions, and meetings.  |                       |                                 |  |                             |
| 20 Interest.  |                       |                                 |  |                             |
| 21 Payments to affiliates.  |                       |                                 |  |                             |
| 22 Depreciation, depletion, and amortization.   | 216.                  |                                 | 216.                                   |                             |
| 23 Insurance.   | 671.                  |                                 | 671.                                   |                             |
| 24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.)  |                       |                                 |  |                             |
| a <u>Miscellaneous</u>  | 16,539.               | 1,757.                          | 14,782.                                |                             |
| b <u>Dues and subscriptions</u>   | 7,846.                | 5,221.                          | 2,625.                                 |                             |
| c <u>Postage and Shipping</u>   | 2,229.                | 1,811.                          | 418.                                   |                             |
| d <u>Printing and Publications</u>  | 621.                  | 505.                            | 116.                                   |                             |
| e _____   |                       |                                 |  |                             |
| f All other expenses  |                       |                                 |  |                             |
| <b>25 Total functional expenses.</b> Add lines 1 through 24f.   | 3,997,647.            | 3,845,458.                      | 75,775.                                | 76,414.                     |
| <b>26 Joint costs.</b> Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. |                       |                                 |  |                             |

**Part X Balance Sheet**

|                             |   | (A)<br>Beginning of year  |            | (B)<br>End of year |          |      |
|-----------------------------|---|---|------------|--------------------|----------|------|
| ASSETS                      | 1   | Cash – non-interest-bearing   | 38.        | 1                  | 891,672. |      |
|                             | 2   | Savings and temporary cash investments  | 1,580,374. | 2                  |          |      |
|                             | 3   | Pledges and grants receivable, net  |            | 3                  | 250,407. |      |
|                             | 4   | Accounts receivable, net  | 464,006.   | 4                  | 704,042. |      |
|                             | 5   | Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L   |            | 5                  |          |      |
|                             | 6   | Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) |            | 6                  |          |      |
|                             | 7   | Notes and loans receivable, net   |            | 7                  |          |      |
|                             | 8   | Inventories for sale or use   |            | 8                  |          |      |
|                             | 9   | Prepaid expenses and deferred charges   |            | 9                  |          |      |
|                             | 10a   | Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D   | 10a        | 10,691.            |          |      |
|                             | b   | Less: accumulated depreciation  | 10b        | 9,876.             | 10c      | 815. |
|                             | 11  | Investments – publicly traded securities  |            | 11                 |          |      |
|                             | 12  | Investments – other securities. See Part IV, line 11  |            | 12                 |          |      |
|                             | 13  | Investments – program-related. See Part IV, line 11   |            | 13                 |          |      |
|                             | 14  | Intangible assets   |            | 14                 |          |      |
|                             | 15  | Other assets. See Part IV, line 11  |            | 15                 |          |      |
| 16                          | <b>Total assets.</b> Add lines 1 through 15 (must equal line 34)  | 2,045,449.  | 16         | 1,846,936.         |          |      |
| LIABILITIES                 | 17  | Accounts payable and accrued expenses   | 7,178.     | 17                 | 10,142.  |      |
|                             | 18  | Grants payable  | 65,000.    | 18                 | 1,398.   |      |
|                             | 19  | Deferred revenue  | 188,469.   | 19                 | 317,449. |      |
|                             | 20  | Tax-exempt bond liabilities   |            | 20                 |          |      |
|                             | 21  | Escrow or custodial account liability. Complete Part IV of Schedule D   |            | 21                 |          |      |
|                             | 22  | Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L  |            | 22                 |          |      |
|                             | 23  | Secured mortgages and notes payable to unrelated third parties  |            | 23                 |          |      |
|                             | 24  | Unsecured notes and loans payable to unrelated third parties  |            | 24                 |          |      |
|                             | 25  | Other liabilities. Complete Part X of Schedule D  | 34,705.    | 25                 | 5,223.   |      |
|                             | 26  | <b>Total liabilities.</b> Add lines 17 through 25   | 295,352.   | 26                 | 334,212. |      |
| NET ASSETS OR FUND BALANCES | <b>Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29 and lines 33 and 34.</b> |   |            |                    |          |      |
|                             | 27  | Unrestricted net assets   | 689,987.   | 27                 | 860,321. |      |
|                             | 28  | Temporarily restricted net assets   | 1,060,110. | 28                 | 652,403. |      |
|                             | 29  | Permanently restricted net assets   |            | 29                 |          |      |
|                             | <b>Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.</b>                         |   |            |                    |          |      |
|                             | 30  | Capital stock or trust principal, or current funds  |            | 30                 |          |      |
|                             | 31  | Paid-in or capital surplus, or land, building, or equipment fund  |            | 31                 |          |      |
|                             | 32  | Retained earnings, endowment, accumulated income, or other funds  |            | 32                 |          |      |
| 33                          | <b>Total net assets or fund balances</b>  | 1,750,097.  | 33         | 1,512,724.         |          |      |
| 34                          | <b>Total liabilities and net assets/fund balances</b>   | 2,045,449.  | 34         | 1,846,936.         |          |      |

BAA

Form 990 (2010)

**Part XI Reconciliation of Net Assets**

Check if Schedule O contains a response to any question in this Part XI

|   |  |   |            |
|---|--|---|------------|
| 1 | Total revenue (must equal Part VIII, column (A), line 12)  | 1 | 3,814,645. |
| 2 | Total expenses (must equal Part IX, column (A), line 25)   | 2 | 3,997,647. |
| 3 | Revenue less expenses. Subtract line 2 from line 1   | 3 | -183,002.  |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))                      | 4 | 1,750,097. |
| 5 | Other changes in net assets or fund balances (explain in Schedule O) <i>See Schedule O</i>                     | 5 | -54,371.   |
| 6 | Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) | 6 | 1,512,724. |

**Part XII Financial Statements and Reporting**

Check if Schedule O contains a response to any question in this Part XII

|    |   | Yes | No |
|----|---|-----|----|
| 1  | Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____<br>If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.   |     |    |
| 2a | Were the organization's financial statements compiled or reviewed by an independent accountant?   |     | X  |
| 2b | Were the organization's financial statements audited by an independent accountant?  | X   |    |
| 2c | If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?<br>If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O. |     | X  |
| 2d | If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both:<br><input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis                  |     |    |
| 3a | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?  |     | X  |
| 3b | If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.   |     |    |

BAA

Form 990 (2010)

**SCHEDULE A**  
**(Form 990 or 990-EZ)**

**Public Charity Status and Public Support**

OMB No. 1545-0047

**2010**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Open to Public Inspection

Department of the Treasury  
Internal Revenue Service

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Name of the organization

Petfinder.com Foundation

Employer identification number

87-0694641

**Part I Reason for Public Charity Status** (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1  A church, convention of churches or association of churches described in **section 170(b)(1)(A)(i)**.
- 2  A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E.)
- 3  A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4  A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state: \_\_\_\_\_
- 5  An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6  A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7  An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8  A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9  An organization that normally receives: (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions — subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 10  An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 11  An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h.
  - a  Type I
  - b  Type II
  - c  Type III — Functionally integrated
  - d  Type III — Other
- e  By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
- f If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box.
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

|  | Yes | No |
|--|-----|----|
| (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? ..... |     |    |
| (ii) A family member of a person described in (i) above? .....   |     |    |
| (iii) A 35% controlled entity of a person described in (i) or (ii) above? .....  |     |    |

h Provide the following information about the supported organization(s).

| (i) Name of supported organization | (ii) EIN | (iii) Type of organization (described on lines 1-9 above or IRC section (see instructions)) | (iv) Is the organization in column (i) listed in your governing document? |    | (v) Did you notify the organization in column (i) of your support? |    | (vi) Is the organization in column (i) organized in the U.S.? |    | (vii) Amount of support |
|------------------------------------|----------|---|---|----|--|----|---|----|-------------------------|
|                                    |          |   | Yes   | No | Yes  | No | Yes   | No |                         |
| (A)                                |          |   |   |    |  |    |   |    |                         |
| (B)                                |          |   |   |    |  |    |   |    |                         |
| (C)                                |          |   |   |    |  |    |   |    |                         |
| (D)                                |          |   |   |    |  |    |   |    |                         |
| (E)                                |          |   |   |    |  |    |   |    |                         |
| <b>Total</b>                       |          |   |   |    |  |    |   |    |                         |

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

| Calendar year (or fiscal year beginning in) ▶   | (a) 2006 | (b) 2007 | (c) 2008   | (d) 2009 | (e) 2010   | (f) Total  |
|---|----------|----------|------------|----------|------------|------------|
| 1 Gifts, grants, contributions, and membership fees received. (Do not include 'unusual grants.') ...  | 341,411. | 993,462. | 1,490,990. | 992,324. | 3,807,252. | 7,625,439. |
| 2 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf ...  |          |          |            |          |            | 0.         |
| 3 The value of services or facilities furnished by a governmental unit to the organization without charge ...   |          |          |            |          |            | 0.         |
| 4 <b>Total.</b> Add lines 1 through 3 ...   | 341,411. | 993,462. | 1,490,990. | 992,324. | 3,807,252. | 7,625,439. |
| 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) ... |          |          |            |          |            | 3,080,061. |
| 6 <b>Public support.</b> Subtract line 5 from line 4 ...  |          |          |            |          |            | 4,545,378. |

**Section B. Total Support**

| Calendar year (or fiscal year beginning in) ▶  | (a) 2006 | (b) 2007 | (c) 2008   | (d) 2009 | (e) 2010   | (f) Total                |
|--|----------|----------|------------|----------|------------|--------------------------|
| 7 Amounts from line 4 ...  | 341,411. | 993,462. | 1,490,990. | 992,324. | 3,807,252. | 7,625,439.               |
| 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources ...   | 29,163.  | 33,089.  | 19,083.    | 8,749.   | 7,393.     | 97,477.                  |
| 9 Net income from unrelated business activities, whether or not the business is regularly carried on ...   |          |          |            |          |            | 0.                       |
| 10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) ...   |          |          |            |          |            | 0.                       |
| 11 <b>Total support.</b> Add lines 7 through 10 ...  |          |          |            |          |            | 7,722,916.               |
| 12 Gross receipts from related activities, etc (see instructions) ...  |          |          |            |          | 12         | 0.                       |
| 13 <b>First five years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and <b>stop here</b> ... |          |          |            |          |            | <input type="checkbox"/> |

**Section C. Computation of Public Support Percentage**

|  |    |                                     |
|--|----|-------------------------------------|
| 14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f)) ...  | 14 | 58.9 %                              |
| 15 Public support percentage from 2009 Schedule A, Part II, line 14 ...  | 15 | 87.7 %                              |
| 16a <b>33-1/3% support test – 2010.</b> If the organization did not check the box on line 13, and the line 14 is 33-1/3% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization ...   |    | <input checked="" type="checkbox"/> |
| b <b>33-1/3% support test – 2009.</b> If the organization did not check a box on line 13 or 16a, and line 15 is 33-1/3% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization ...  |    | <input type="checkbox"/>            |
| 17a <b>10%-facts-and-circumstances test – 2010.</b> If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and <b>stop here.</b> Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization ...    |    | <input type="checkbox"/>            |
| b <b>10%-facts-and-circumstances test – 2009.</b> If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and <b>stop here.</b> Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization ... |    | <input type="checkbox"/>            |
| 18 <b>Private foundation.</b> If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ...   |    | <input type="checkbox"/>            |

BAA

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

| Calendar year (or fiscal yr beginning in) ▶  | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
|--|----------|----------|----------|----------|----------|-----------|
| <b>1</b> Gifts, grants, contributions and membership fees received. (Do not include any 'unusual grants'.)   |          |          |          |          |          |           |
| <b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose. |          |          |          |          |          |           |
| <b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513.   |          |          |          |          |          |           |
| <b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf.  |          |          |          |          |          |           |
| <b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge.  |          |          |          |          |          |           |
| <b>6 Total.</b> Add lines 1 through 5.   |          |          |          |          |          |           |
| <b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons.  |          |          |          |          |          |           |
| <b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.           |          |          |          |          |          |           |
| <b>c</b> Add lines 7a and 7b.  |          |          |          |          |          |           |
| <b>8 Public support</b> (Subtract line 7c from line 6.)  |          |          |          |          |          |           |

**Section B. Total Support**

| Calendar year (or fiscal yr beginning in) ▶  | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
|--|----------|----------|----------|----------|----------|-----------|
| <b>9</b> Amounts from line 6.  |          |          |          |          |          |           |
| <b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources. |          |          |          |          |          |           |
| <b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975.                          |          |          |          |          |          |           |
| <b>c</b> Add lines 10a and 10b.  |          |          |          |          |          |           |
| <b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on.     |          |          |          |          |          |           |
| <b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)                                  |          |          |          |          |          |           |
| <b>13 Total support.</b> (Add lines 9, 10c, 11, and 12.)   |          |          |          |          |          |           |

**14 First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

**Section C. Computation of Public Support Percentage**

|   |           |   |
|---|-----------|---|
| <b>15</b> Public support percentage for 2010 (line 8, column (f) divided by line 13, column (f)). | <b>15</b> | % |
| <b>16</b> Public support percentage from 2009 Schedule A, Part III, line 15.                      | <b>16</b> | % |

**Section D. Computation of Investment Income Percentage**

|  |           |   |
|--|-----------|---|
| <b>17</b> Investment income percentage for 2010 (line 10c, column (f) divided by line 13, column (f)). | <b>17</b> | % |
| <b>18</b> Investment income percentage from 2009 Schedule A, Part III, line 17.                        | <b>18</b> | % |

**19a 33-1/3% support tests – 2010.** If the organization did not check the box on line 14, and line 15 is more than 33-1/3%, and line 17 is not more than 33-1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

**b 33-1/3% support tests – 2009.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33-1/3%, and line 18 is not more than 33-1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization.

**20 Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions.



**Schedule B**  
**(Form 990, 990-EZ,**  
**or 990-PF)**

Department of the Treasury  
Internal Revenue Service

**Schedule of Contributors**

▶ **Attach to Form 990, 990-EZ, or 990-PF**

OMB No. 1545-0047

**2010**

**Name of the organization**

Petfinder.com Foundation

**Employer identification number**

87-0694641

**Organization type** (check one):

**Filers of:**

Form 990 or 990-EZ

**Section:**

- 501(c)( 3 ) (enter number) organization
- 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation
- 527 political organization

Form 990-PF

- 501(c)(3) exempt private foundation
- 4947(a)(1) nonexempt charitable trust treated as a private foundation
- 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

**Note.** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

**General Rule**

- For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. (Complete Parts I and II.)

**Special Rules**

- For a section 501(c)(3) organization filing Form 990 or 990-EZ, that met the 33-1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ, that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.
- For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ, that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc, purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc, purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc, contributions of \$5,000 or more during the year. . . . . ▶ \$ \_\_\_\_\_

**Caution:** An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF) but it **must** answer 'No' on Part IV, line 2 of their Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

**BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990EZ, or 990-PF.**

**Schedule B** (Form 990, 990-EZ, or 990-PF) (2010)

|   |   |
|---|---|
| Name of organization<br><b>Petfinder.com Foundation</b> | Employer identification number<br><b>87-0694641</b> |
|---|---|

**Part I Contributors** (see instructions.)

| (a)<br>Number | (b)<br>Name, address, and ZIP + 4  | (c)<br>Aggregate contributions | (d)<br>Type of contribution  |
|---------------|--|--------------------------------|--|
| 1             | Merial Ltd<br>-----<br>3239 Satellite Blvd<br>-----<br>Duluth, GA 30096-4640<br>-----                      | \$ 90,000.                     | Person <input checked="" type="checkbox"/><br>Payroll <input type="checkbox"/><br>Noncash <input type="checkbox"/><br>(Complete Part II if there is a noncash contribution.) |
| 2             | Greater Good<br>-----<br>600 University St, Ste 1000<br>-----<br>Seattle, WA 98101<br>-----                | \$ 359,616.                    | Person <input checked="" type="checkbox"/><br>Payroll <input type="checkbox"/><br>Noncash <input type="checkbox"/><br>(Complete Part II if there is a noncash contribution.) |
| 3             | Schering-Plough/Intervet<br>-----<br>556 Morris Avenue<br>-----<br>Summit, NJ 07901<br>-----               | \$ 2,635,596.                  | Person <input type="checkbox"/><br>Payroll <input type="checkbox"/><br>Noncash <input checked="" type="checkbox"/><br>(Complete Part II if there is a noncash contribution.) |
| 4             | Jean Olafson Charitable Rem Tr<br>-----<br>7650 E Broadway Blvd #108<br>-----<br>Tucson, AZ 85710<br>----- | \$ 206,000.                    | Person <input type="checkbox"/><br>Payroll <input type="checkbox"/><br>Noncash <input checked="" type="checkbox"/><br>(Complete Part II if there is a noncash contribution.) |
| 5             | Petco Foundation<br>-----<br>9125 Rehco Rd<br>-----<br>San Diego, CA 92121<br>-----                        | \$ 100,000.                    | Person <input checked="" type="checkbox"/><br>Payroll <input type="checkbox"/><br>Noncash <input type="checkbox"/><br>(Complete Part II if there is a noncash contribution.) |
| -----         | -----<br>-----<br>-----<br>-----   | \$ -----                       | Person <input type="checkbox"/><br>Payroll <input type="checkbox"/><br>Noncash <input type="checkbox"/><br>(Complete Part II if there is a noncash contribution.)            |

|  |  |
|--|--|
| Name of organization<br>Petfinder.com Foundation | Employer identification number<br>87-0694641 |
|--|--|

**Part II Noncash Property** (see instructions.)

| (a)<br>No. from<br>Part I | (b)<br>Description of noncash property given | (c)<br>FMV (or estimate)<br>(see instructions) | (d)<br>Date received |
|---------------------------|--|--|----------------------|
| 3                         | 292,844 doses canine influenza vaccine       | \$ 2,635,596.                                  | Various              |
| 4                         | 50% interest in three properties             | \$ 206,000.                                    | 10/18/10             |
|                           |  | \$   |                      |
|                           |  | \$   |                      |
|                           |  | \$   |                      |
|                           |  | \$   |                      |
|                           |  | \$   |                      |
|                           |  | \$   |                      |
|                           |  | \$   |                      |
|                           |  | \$   |                      |

|   |   |
|---|---|
| Name of organization<br><b>Petfinder.com Foundation</b> | Employer identification number<br><b>87-0694641</b> |
|---|---|

**Part III Exclusively religious, charitable, etc, individual contributions to section 501(c)(7), (8), or (10) organizations aggregating more than \$1,000 for the year.** Complete cols (a) through (e) and the following line entry.

For organizations completing Part III, enter total of exclusively religious, charitable, etc, contributions of **\$1,000 or less** for the year. (Enter this information once. See instructions.) ..... ▶ \$ N/A

| (a)<br>No. from Part I                  | (b)<br>Purpose of gift | (c)<br>Use of gift                       | (d)<br>Description of how gift is held |
|---|------------------------|--|--|
|   | N/A                    |  |  |
|   |                        |  |  |
|   |                        |  |  |
| <b>(e)<br/>Transfer of gift</b>         |                        |  |  |
| Transferee's name, address, and ZIP + 4 |                        | Relationship of transferor to transferee |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
| <b>(e)<br/>Transfer of gift</b>         |                        |  |  |
| Transferee's name, address, and ZIP + 4 |                        | Relationship of transferor to transferee |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
| <b>(e)<br/>Transfer of gift</b>         |                        |  |  |
| Transferee's name, address, and ZIP + 4 |                        | Relationship of transferor to transferee |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
| <b>(e)<br/>Transfer of gift</b>         |                        |  |  |
| Transferee's name, address, and ZIP + 4 |                        | Relationship of transferor to transferee |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |
| <b>(e)<br/>Transfer of gift</b>         |                        |  |  |
| Transferee's name, address, and ZIP + 4 |                        | Relationship of transferor to transferee |  |
|   |                        |  |  |
|   |                        |  |  |
|   |                        |  |  |

**SCHEDULE D  
(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Financial Statements**

▶ **Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12.**  
▶ **Attach to Form 990.** ▶ **See separate instructions.**

OMB No. 1545-0047

**2010**

**Open to Public Inspection**

Name of the organization

Employer identification number

Petfinder.com Foundation

87-0694641

**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 6.

|  | (a) Donor advised funds | (b) Funds and other accounts |
|--|-------------------------|------------------------------|
| 1 Total number at end of year .....              |                         |                              |
| 2 Aggregate contributions to (during year) ..... |                         |                              |
| 3 Aggregate grants from (during year) .....      |                         |                              |
| 4 Aggregate value at end of year .....           |                         |                              |

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? .....  Yes  No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? .....  Yes  No

**Part II Conservation Easements.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

Preservation of land for public use (e.g., recreation or education)       Preservation of an historically important land area

Protection of natural habitat       Preservation of a certified historic structure

Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

|  | Held at the End of the Tax Year |
|--|---------------------------------|
| a Total number of conservation easements .....   | 2a                              |
| b Total acreage restricted by conservation easements .....   | 2b                              |
| c Number of conservation easements on a certified historic structure included in (a) .....   | 2c                              |
| d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register ..... | 2d                              |

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ \_\_\_\_\_

4 Number of states where property subject to conservation easement is located ▶ \_\_\_\_\_

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? .....  Yes  No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ \_\_\_\_\_

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ \_\_\_\_\_

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? .....  Yes  No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1 ..... ▶ \$ \_\_\_\_\_

(ii) Assets included in Form 990, Part X ..... ▶ \$ \_\_\_\_\_

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenues included in Form 990, Part VIII, line 1 ..... ▶ \$ \_\_\_\_\_

b Assets included in Form 990, Part X ..... ▶ \$ \_\_\_\_\_

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a  Public exhibition
- b  Scholarly research
- c  Preservation for future generations
- d  Loan or exchange programs
- e  Other \_\_\_\_\_

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Yes  No

**Part IV Escrow and Custodial Arrangements.** Complete if organization answered 'Yes' to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X?  Yes  No

b If 'Yes,' explain the arrangement in Part XIV and complete the following table:

|                                  | Amount |
|----------------------------------|--------|
| 1c Beginning balance             |        |
| 1d Additions during the year     |        |
| 1e Distributions during the year |        |
| 1f Ending balance                |        |

2a Did the organization include an amount on Form 990, Part X, line 21?  Yes  No

b If 'Yes,' explain the arrangement in Part XIV.

**Part V Endowment Funds.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 10.

|  | (a) Current year | (b) Prior year | (c) Two years back | (d) Three years back | (e) Four years back |
|--|------------------|----------------|--------------------|----------------------|---------------------|
| 1a Beginning of year balance                     |                  |                |                    |                      |                     |
| b Contributions                                  |                  |                |                    |                      |                     |
| c Net investment earnings, gains, and losses     |                  |                |                    |                      |                     |
| d Grants or scholarships                         |                  |                |                    |                      |                     |
| e Other expenditures for facilities and programs |                  |                |                    |                      |                     |
| f Administrative expenses                        |                  |                |                    |                      |                     |
| g End of year balance                            |                  |                |                    |                      |                     |

2 Provide the estimated percentage of the year end balance held as:

- a Board designated or quasi-endowment  \_\_\_\_\_ %
- b Permanent endowment  \_\_\_\_\_ %
- c Term endowment  \_\_\_\_\_ %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

|   | Yes    | No |
|---|--------|----|
| (i) unrelated organizations   | 3a(i)  |    |
| (ii) related organizations  | 3a(ii) |    |
| b If 'Yes' to 3a(ii), are the related organizations listed as required on Schedule R? | 3b     |    |

4 Describe in Part XIV the intended uses of the organization's endowment funds.

**Part VI Land, Buildings, and Equipment.** See Form 990, Part X, line 10.

| Description of investment   | (a) Cost or other basis (investment) | (b) Cost or other basis (other) | (c) Accumulated depreciation | (d) Book value |
|---|--------------------------------------|---------------------------------|------------------------------|----------------|
| 1a Land   |                                      |                                 |                              |                |
| b Buildings   |                                      |                                 |                              |                |
| c Leasehold improvements  |                                      |                                 |                              |                |
| d Equipment   | 10,691.                              |                                 | 9,876.                       | 815.           |
| e Other   |                                      |                                 |                              |                |
| <b>Total.</b> Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).) |                                      |                                 |                              | 815.           |

BAA

**Part VII Investments—Other Securities.** See Form 990, Part X, line 12. N/A

| (a) Description of security or category<br>(including name of security)    | (b) Book value | (c) Method of valuation:<br>Cost or end-of-year market value |
|--|----------------|--|
| (1) Financial derivatives  |                |  |
| (2) Closely-held equity interests  |                |  |
| (3) Other  |                |  |
| (A) -----  |                |  |
| (B) -----  |                |  |
| (C) -----  |                |  |
| (D) -----  |                |  |
| (E) -----  |                |  |
| (F) -----  |                |  |
| (G) -----  |                |  |
| (H) -----  |                |  |
| (I) -----  |                |  |
| <b>Total.</b> (Column (b) must equal Form 990 Part X, column (B) line 12.) |                |  |

**Part VIII Investments—Program Related.** (See Form 990, Part X, line 13) N/A

| (a) Description of investment type  | (b) Book value | (c) Method of valuation:<br>Cost or end-of-year market value |
|---|----------------|--|
| (1)   |                |  |
| (2)   |                |  |
| (3)   |                |  |
| (4)   |                |  |
| (5)   |                |  |
| (6)   |                |  |
| (7)   |                |  |
| (8)   |                |  |
| (9)   |                |  |
| (10)  |                |  |
| <b>Total.</b> (Column (b) must equal Form 990, Part X, column (B) line 13.) |                |  |

**Part IX Other Assets.** (See Form 990, Part X, line 15) N/A

| (a) Description   | (b) Book value |
|---|----------------|
| (1)   |                |
| (2)   |                |
| (3)   |                |
| (4)   |                |
| (5)   |                |
| (6)   |                |
| (7)   |                |
| (8)   |                |
| (9)   |                |
| (10)  |                |
| <b>Total.</b> (Column (b) must equal Form 990, Part X, column (B), line 15) |                |

**Part X Other Liabilities.** (See Form 990, Part X, line 25)

| (a) Description of liability   | (b) Amount |
|--|------------|
| (1) Federal income taxes   |            |
| (2) Custodial liabilities  | 5,223.     |
| (3)  |            |
| (4)  |            |
| (5)  |            |
| (6)  |            |
| (7)  |            |
| (8)  |            |
| (9)  |            |
| (10)   |            |
| (11)   |            |
| <b>Total.</b> (Column (b) must equal Form 990, Part X, column (B) line 25) | 5,223.     |

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

**Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements**

|    |  |  |            |
|----|--|--|------------|
| 1  | Total revenue (Form 990, Part VIII, column (A), line 12)                                 |  | 3,814,645. |
| 2  | Total expenses (Form 990, Part IX, column (A), line 25)                                  |  | 3,997,647. |
| 3  | Excess or (deficit) for the year. Subtract line 2 from line 1                            |  | -183,002.  |
| 4  | Net unrealized gains (losses) on investments   |  |            |
| 5  | Donated services and use of facilities   |  |            |
| 6  | Investment expenses  |  |            |
| 7  | Prior period adjustments   |  | -54,371.   |
| 8  | Other (Describe in Part XIV)   |  |            |
| 9  | Total adjustments (net). Add lines 4 through 8   |  | -54,371.   |
| 10 | Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9 |  | -237,373.  |

**Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

|   |   |    |            |
|---|---|----|------------|
| 1 | Total revenue, gains, and other support per audited financial statements        | 1  | 3,983,971. |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12:             |    |            |
| a | Net unrealized gains on investments   | 2a |            |
| b | Donated services and use of facilities  | 2b | 169,326.   |
| c | Recoveries of prior year grants   | 2c |            |
| d | Other (Describe in Part XIV)  | 2d |            |
| e | Add lines 2a through 2d   | 2e | 169,326.   |
| 3 | Subtract line 2e from line 1  | 3  | 3,814,645. |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1:            |    |            |
| a | Investments expenses not included on Form 990, Part VIII, line 7b               | 4a |            |
| b | Other (Describe in Part XIV)  | 4b |            |
| c | Add lines 4a and 4b   | 4c |            |
| 5 | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) | 5  | 3,814,645. |

**Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

|   |  |    |            |
|---|--|----|------------|
| 1 | Total expenses and losses per audited financial statements                       | 1  | 4,166,973. |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25:                |    |            |
| a | Donated services and use of facilities   | 2a | 169,326.   |
| b | Prior year adjustments   | 2b |            |
| c | Other losses   | 2c |            |
| d | Other (Describe in Part XIV)   | 2d |            |
| e | Add lines 2a through 2d  | 2e | 169,326.   |
| 3 | Subtract line 2e from line 1   | 3  | 3,997,647. |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1:               |    |            |
| a | Investments expenses not included on Form 990, Part VIII, line 7b                | 4a |            |
| b | Other (Describe in Part XIV)   | 4b |            |
| c | Add lines 4a and 4b  | 4c |            |
| 5 | Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) | 5  | 3,997,647. |

**Part XIV Supplemental Information**

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

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**Grants and Other Assistance to Organizations, Governments and Individuals in the United States**

Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 21 or 22.  
▶ Attach to Form 990.

Department of the Treasury  
Internal Revenue Service

Name of the organization

Petfinder.com Foundation

Employer identification number

87-0694641

**Part I General Information on Grants and Assistance**

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?  Yes  No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. See Part IV

**Part II Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed.

| 1 (a) Name and address of organization or government                      | (b) EIN    | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|---|------------|-------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| (1) Animal Friends Inc<br>562 Camp Horne Rd<br>Pittsburgh, PA 15237       | 25-0951565 | 501 (c) (3)                   | 8,496.                   | 0.                                |   |  |                                    |
| (2) Animal Lifeline<br>PO Box 12<br>Carlisle, IA 50047                    | 42-1341320 | 501 (c) (3)                   | 45,000.                  | 0.                                |   |  |                                    |
| (3) Animal Rescue Lge Iowa<br>5452 NE 22nd St<br>Des Moines, IA 50313     | 42-0680427 | 501 (c) (3)                   | 20,160.                  | 0.                                |   |  |                                    |
| (4) Associated Humane Soc<br>124 Evergreen Ave<br>Newark, NJ 07114        | 22-1487122 | 501 (c) (3)                   | 9,360.                   | 0.                                |   |  |                                    |
| (5) Atlanta Pet Rescue<br>4250 Woodland Brook Dr<br>Atlanta, GA 30339     | 58-2587069 | 501 (c) (3)                   | 8,604.                   | 0.                                |   |  |                                    |
| (6) Berkeley Cnty Hum Soc<br>554 Charles Town Rd<br>Martinsburg, WV 25405 | 55-0544674 | 501 (c) (3)                   | 7,200.                   | 0.                                |   |  |                                    |
| (7) Blue Mountain Humane<br>7 E. George Street<br>Walla Walla, WA 99362   | 91-0828499 | 501 (c) (3)                   | 8,640.                   | 0.                                |   |  |                                    |
| (8) Carthage Humane Soc<br>13860 Dog Kennel Lane<br>Carthage, MO 64836    | 43-6064526 | 501 (c) (3)                   | 8,802.                   | 0.                                |   |  |                                    |

2 Enter total number of section 501(c)(3) and government organizations..... 45

3 Enter total number of other organizations..... 0

**BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.**

**Part III Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

| (a) Type of grant or assistance | (b) Number of recipients | (c) Amount of cash grant | (d) Amount of non-cash assistance | (e) Method of valuation (book, FMV, appraisal, other) | (f) Description of non-cash assistance |
|---------------------------------|--------------------------|--------------------------|-----------------------------------|---|--|
| 1                               |                          |                          |                                   |   |  |
| 2                               |                          |                          |                                   |   |  |
| 3                               |                          |                          |                                   |   |  |
| 4                               |                          |                          |                                   |   |  |
| 5                               |                          |                          |                                   |   |  |
| 6                               |                          |                          |                                   |   |  |
| 7                               |                          |                          |                                   |   |  |

**Part IV Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information.

**Part I, Line 2 - Procedures for Monitoring Use of Grants Funds in U.S.**

When a Petfinder.com member (shelter or rescue group) is awarded a grant, along with their award letter and check, they are sent a grant report. Each grant has specific reporting criteria including but not limited to a timeline for follow up, usually about three months after the grant has expired, adoption stories, pictures, as well as copies of all receipts from items purchased with grant funds. Once the grant report is turned in to the Foundation, we review them ensuring the funds were used in a proper way. If an organization fails to report within their allotted time they are contacted both via email and by phone as a reminder.

Continuation Sheet for Schedule I (Form 990)

2010

Attach to Form 990 to list additional information for Schedule I (Form 990), Part II and Part III.

Continuation Page 1 of 4

| Name of the organization  |            | Employer identification number |                          |                                   |   |  |                                    |
|---|------------|--------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| Petfinder.com Foundation  |            | 87-0694641                     |                          |                                   |   |  |                                    |
| Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.) |            |                                |                          |                                   |   |  |                                    |
| (a) Name and address of organization or government  | (b) EIN    | (c) IRC section if applicable  | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
| Catawba Cnty Animal<br>100C South<br>Newton, NC 28658   |            | Gov                            | 8,640.                   |                                   |   |  |                                    |
| Charlotte Mcklnbg Anml<br>8315 Bynum Drive<br>Charlotte, NC 28217   |            | Gov                            | 40,000.                  |                                   |   |  |                                    |
| Chester County<br>2714 Dawson Drive<br>Chester, SC 29706  |            | Gov                            | 14,000.                  |                                   |   |  |                                    |
| City of Plano Animal<br>4028 W Plano Parkway<br>Plano, TX 75098   | 75-6000640 | 501 (c) (3)                    | 7,524.                   |                                   |   |  |                                    |
| Darlington Cnty Hum Sc<br>PO Box 1655<br>Hartsville, SC 29551   | 57-1050670 | 501 (c) (3)                    | 7,200.                   |                                   |   |  |                                    |
| Delaware County SPCA<br>555 Sandy Bank Road<br>Media, PA 19063  | 51-0064307 | 501 (c) (3)                    | 6,000.                   |                                   |   |  |                                    |
| East Coast Humane Soc<br>169 Pottery Factory Dr<br>Commerce, GA 30529   | 26-1551120 | 501 (c) (3)                    | 8,730.                   |                                   |   |  |                                    |
| Florence Humane Soc<br>PO Box 527<br>Florence, SC 29503   | 57-0573276 | 501 (c) (3)                    | 5,760.                   |                                   |   |  |                                    |
| Greenville Cnty Animal<br>328-C Furman Hall Rd<br>Greenville, SC 29609  |            | Gov                            | 12,960.                  |                                   |   |  |                                    |
| Hum Soc of Missouri<br>1201 Macklind Ave<br>St Louis, MO 63110  | 43-0652638 | 501 (c) (3)                    | 40,000.                  |                                   |   |  |                                    |

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Schedule I (Form 990) 2010

# Continuation Sheet for Schedule I (Form 990)

2010

▶ Attach to Form 990 to list additional information for Schedule I (Form 990), Part II and Part III.

Continuation Page 2 of 4

| Name of the organization  |            | Employer identification number |                          |                                   |   |  |                                    |
|---|------------|--------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| Petfinder.com Foundation  |            | 87-0694641                     |                          |                                   |   |  |                                    |
| Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.) |            |                                |                          |                                   |   |  |                                    |
| (a) Name and address of organization or government  | (b) EIN    | (c) IRC section if applicable  | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
| Humane Soc of Harford<br>2208 Connolly Rd<br>Fallston, MD 21047   | 52-0567970 | 501 (c) (3)                    | 8,550.                   |                                   |   |  |                                    |
| Humane Soc of Invernes<br>7295 W CR 48<br>Bushnell, FL 33510  | 20-1636853 | 501 (c) (3)                    | 8,730.                   |                                   |   |  |                                    |
| Intermountain Hum Soc<br>PO Box 1250<br>Conifer, CO 80465   | 74-2244148 | 501 (c) (3)                    | 7,200.                   |                                   |   |  |                                    |
| Jefferson Cnty Animal<br>107 E Perkins<br>Mt Vernon, IL 62864   |            | Gov                            | 9,666.                   |                                   |   |  |                                    |
| Larimer Humane Society<br>6317 Kyle Ave<br>Fort Collins, CO 80525   | 84-0611804 | 501 (c) (3)                    | 7,200.                   |                                   |   |  |                                    |
| Lawrence Cnty Hum Soc<br>820 Isaac Park Rd<br>Louisia, KY 41230   | 61-1208526 | 501 (c) (3)                    | 6,390.                   |                                   |   |  |                                    |
| Lee Fosters Rescue<br>9987 State Route 70<br>Blackwater, VA 24221   | 27-3513399 | 501 (c) (3)                    | 9,000.                   |                                   |   |  |                                    |
| Liberty Humane Society<br>235 Jersey City Blvd<br>Jersey City, NJ 07305   | 22-3585263 | 501 (c) (3)                    | 6,228.                   |                                   |   |  |                                    |
| Menifee Cnty Animal Sh<br>381 Little League Lane<br>Frenchburg, KY 40322  | 41-2103531 | 501 (c) (3)                    | 9,000.                   |                                   |   |  |                                    |
| Mercer Cnty Animal Sh<br>961 Shelter Rd<br>Princeton, WV 24740  |            | Gov                            | 18,720.                  |                                   |   |  |                                    |

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Schedule I (Form 990) 2010

# Continuation Sheet for Schedule I (Form 990)

2010

▶ Attach to Form 990 to list additional information for Schedule I (Form 990), Part II and Part III.

Continuation Page 3 of 4

| Name of the organization  |            | Employer identification number |                          |                                   |   |  |                                    |
|---|------------|--------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| Petfinder.com Foundation  |            | 87-0694641                     |                          |                                   |   |  |                                    |
| Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.) |            |                                |                          |                                   |   |  |                                    |
| (a) Name and address of organization or government  | (b) EIN    | (c) IRC section if applicable  | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
| Morgan Humane Society<br>900 E Railroad<br>Fort Morgan, CO 80701  | 20-5918606 | 501 (c) (3)                    | 8,964.                   |                                   |   |  |                                    |
| NAFC Animal Shelter<br>215 W Market<br>New Albany, IN 47150   |            | Gov                            | 8,550.                   |                                   |   |  |                                    |
| Nebraska Humane Soc<br>8929 Fort Street<br>Omaha, NE 68134  | 47-0378997 | 501 (c) (3)                    | 14,400.                  |                                   |   |  |                                    |
| Pennsylvania SPCA<br>350 Erie Ave<br>Philadelphia, PA 19134   | 23-1352269 | 501 (c) (3)                    | 45,000.                  |                                   |   |  |                                    |
| Philadelphia SPCA<br>350 East Erie Ave<br>Philadelphia, PA 19134  | 23-1352269 | 501 (c) (3)                    | 14,000.                  |                                   |   |  |                                    |
| Pima Anml Care/Cont<br>4000 N Silverbell Rd<br>Tucson, AZ 85745   |            | Gov                            | 35,000.                  |                                   |   |  |                                    |
| Placer SPCA<br>150 Corporation Yard Rd<br>Roseville, CA 95678   | 94-2607682 | 501 (c) (3)                    | 14,886.                  |                                   |   |  |                                    |
| Pueblo Animal Services<br>1595 Stockyard Rd<br>Pueblo, CO 81001   | 84-1506695 | 501 (c) (3)                    | 8,640.                   |                                   |   |  |                                    |
| Randolph Cnty Animal<br>1370 County Lane Rd<br>Randleman, NC 27317  |            | Gov                            | 5,760.                   |                                   |   |  |                                    |
| Raymore Animal Control<br>1023 S Madison<br>Raymore, MO 64083   | 43-1620753 | 501 (c) (3)                    | 9,000.                   |                                   |   |  |                                    |

TEEA4001L 01/25/11

Schedule I (Form 990) 2010

# Continuation Sheet for Schedule I (Form 990)

2010

▶ Attach to Form 990 to list additional information for Schedule I (Form 990), Part II and Part III.

Continuation Page 4 of 4

| Names of the organization   |            | Employer identification number<br>87-0694641 |                          |                                   |   |  |                                    |  |
|---|------------|--|--------------------------|-----------------------------------|---|--|------------------------------------|--|
| Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.) |            |  |                          |                                   |   |  |                                    |  |
| (a) Name and address of organization or government  | (b) EIN    | (c) IRC section if applicable                | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |  |
| Sacramento Animal Care<br>2127 Front Street<br>Sacramento, CA 95828   |            | Gov  | 15,840.                  |                                   |   |  |                                    |  |
| Sacramento SPCA<br>6201 Florin-Perkins Rd<br>Sacramento, CA 95828   | 94-1312343 | 501 (c) (3)                                  | 14,400.                  |                                   |   |  |                                    |  |
| St Bernard Parish Anim<br>5455 E Judge Perez Dr<br>Violet, LA 70092   | 72-6001193 | 501 (c) (3)                                  | 7,830.                   |                                   |   |  |                                    |  |
| Suncoast Humane Soc<br>6781 San Casa Drive<br>Englewood, FL 34224   | 23-7174193 | 501 (c) (3)                                  | 5,040.                   |                                   |   |  |                                    |  |
| T Russell Reitz Animal<br>605 Levee Drive<br>Manhattan, KS 66502  |            | Gov  | 9,522.                   |                                   |   |  |                                    |  |
| Tazzy Animal Rescue Fd<br>633 S Main Street<br>Burbank, CA 91506  | 20-2394081 | 501 (c) (3)                                  | 5,040.                   |                                   |   |  |                                    |  |
| Webark Estates Inc<br>Rt1 Box 431A<br>Moundsville, WV 26041   | 02-0644795 | 501 (c) (3)                                  | 14,400.                  |                                   |   |  |                                    |  |
| -----   |            |  |                          |                                   |   |  |                                    |  |
| -----   |            |  |                          |                                   |   |  |                                    |  |
| -----   |            |  |                          |                                   |   |  |                                    |  |
| -----   |            |  |                          |                                   |   |  |                                    |  |
| -----   |            |  |                          |                                   |   |  |                                    |  |
| -----   |            |  |                          |                                   |   |  |                                    |  |
| -----   |            |  |                          |                                   |   |  |                                    |  |
| -----   |            |  |                          |                                   |   |  |                                    |  |

**SCHEDULE M  
(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Noncash Contributions**

▶ **Complete if the organizations answered 'Yes' on Form 990, Part IV, lines 29 or 30.**  
▶ **Attach to Form 990.**

OMB No. 1545-0047

**2010**

**Open To Public Inspection**

Name of the organization  
**Petfinder.com Foundation**

Employer identification number  
**87-0694641**

**Part I Types of Property**

|  | (a)<br>Check if applicable | (b)<br>Number of contributions or items contributed | (c)<br>Noncash contribution amounts reported on Form 990, Part VIII, line 1g | (d)<br>Method of determining noncash contribution amounts |
|--|----------------------------|---|--|---|
| 1 Art—Works of art . . . . .   |                            |   |  |   |
| 2 Art—Historical treasures . . . . .                                 |                            |   |  |   |
| 3 Art—Fractional interests . . . . .                                 |                            |   |  |   |
| 4 Books and publications . . . . .                                   |                            |   |  |   |
| 5 Clothing and household goods . . . . .                             |                            |   |  |   |
| 6 Cars and other vehicles . . . . .                                  |                            |   |  |   |
| 7 Boats and planes . . . . .   |                            |   |  |   |
| 8 Intellectual property . . . . .                                    |                            |   |  |   |
| 9 Securities—Publicly traded . . . . .                               |                            |   |  |   |
| 10 Securities—Closely held stock . . . . .                           |                            |   |  |   |
| 11 Securities—Partnership, LLC, or trust interests . . . . .         |                            |   |  |   |
| 12 Securities—Miscellaneous . . . . .                                |                            |   |  |   |
| 13 Qualified conservation contribution—Historic structures . . . . . |                            |   |  |   |
| 14 Qualified conservation contribution—Other . . . . .               |                            |   |  |   |
| 15 Real estate—Residential . . . . .                                 |                            |   |  |   |
| 16 Real estate—Commercial . . . . .                                  |                            |   |  |   |
| 17 Real estate—Other . . . . .                                       | X                          | 1   | 206,000.   |   |
| 18 Collectibles . . . . .  |                            |   |  |   |
| 19 Food inventory . . . . .  |                            |   |  |   |
| 20 Drugs and medical supplies . . . . .                              | X                          | 1   | 2,635,596.   |   |
| 21 Taxidermy . . . . .   |                            |   |  |   |
| 22 Historical artifacts . . . . .                                    |                            |   |  |   |
| 23 Scientific specimens . . . . .                                    |                            |   |  |   |
| 24 Archeological artifacts . . . . .                                 |                            |   |  |   |
| 25 Other ▶ (Supplies . . . . .)                                      | X                          | 1   | 16,615.  | FMV   |
| 26 Other ▶ ( . . . . .)  |                            |   |  |   |
| 27 Other ▶ ( . . . . .)  |                            |   |  |   |
| 28 Other ▶ ( . . . . .)  |                            |   |  |   |

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement . . . . . **29**

|  | Yes | No |
|--|-----|----|
| 30 a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? . . . . . |     | X  |
| b If 'Yes,' describe the arrangement in Part II.   |     |    |
| 31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? . . . . .   |     | X  |
| 32 a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? . . . . .  |     | X  |
| b If 'Yes,' describe in Part II.   |     |    |
| 33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.   |     |    |

**BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.**

Schedule M (Form 990) 2010



Department of the Treasury  
Internal Revenue Service

Complete to provide information for responses to specific questions on  
Form 990 or 990-EZ or to provide any additional information.  
▶ Attach to Form 990 or 990-EZ.

Open to Public  
Inspection

Name of the organization

Petfinder.com Foundation

Employer identification number

87-0694641

**Form 990, Part III, Line 1 - Organization Mission**

The Petfinder.com Foundation works with shelters, rescue organizations and animal welfare organizations across the country to help ensure that no adopt-able pet is euthanized for lack of a good home, through means of saving lives through adoption, helping shelters prepare for and recover from disaster and working to make shelters across the country more sustainable.

**Form 990, Part VI, Line 11b - Form 990 Review Process**

990 emailed to each board member for review. Comments sent to ED. All changes reviewed with accountant. Board votes to accept.

**Form 990, Part VI, Line 12c - Explanation of Monitoring and Enforcement of Conflicts**

When a Board member is admitted to the Foundation Board, they review the conflict of interest policy and sign, saying they will have no personal or professional gain in being on the Foundation Board. This is monitored by the Board through majority voting on grants and projects as well as by reviewing of contracts.

**Form 990, Part VI, Line 15a - Compensation Review & Approval Process for CEO, Exec. Dir., or Top Mgtment**

Board review of other ED salaries for similar NPO's. Salary.com analysis, 990's similar organizations. Board discuss and review with ED.

**Form 990, Part VI, Line 19 - Other Organization Documents Publicly Available**

Website, written request to ED or Board of Directors.

Client 3566

Petfinder.com Foundation

87-0694641

5/02/11

04:45PM

**Form 990, Part XI, Line 5**  
**Other Changes in Net Assets or Fund Balances**

|                              |       |                    |
|------------------------------|-------|--------------------|
| Prior Period Adjustment..... | \$    | -54,371.           |
|                              | Total | <u>\$ -54,371.</u> |

## The Petfinder.com Foundation

### Programs

**Canine Influenza:** The Petfinder.com Foundation partnered with Intervet/Schering-Plough to award Canine Influenza vaccinations to Petfinder.com members. Canine Influenza when spread throughout a shelter can be devastating, by providing product grants to members across the country, the Foundation is able to further its mission by reducing illness and increasing adoptable pets.

*Total Grants Awarded: 2.6 Million dollars to 161 shelters*

**Train to Adopt:** The Foundation joined forces with Sue Sternberg to assist four shelters with creating a training program within their shelter. Four pilot shelters were selected to hire trainers, have those trainers professionally trained by Sue Sternberg, and then implement those training skills within their shelter walls. In addition to training the trainers to work with staff, volunteers, and dogs, the Foundation is working with the directors at the shelter to engage them in fundraising to make the trainer position a permanent fixture at the shelter. By providing training care and attention to shelter dogs, the Foundation is assisting with decreasing less than desirable adoption behavior and increasing adoption rates.

*Total Grants Awarded: \$160,000 to 4 Shelters*

**Vaccination Grants:** *Dog Vaccination:* Bordetella vaccinations are awarded to Petfinder.com members to assist with decreasing the amount of cases of bordetella seen in shelter facilities. Bordetella is a deadly disease, that when spread throughout a shelter leads to euthanasia of many otherwise adoptable dogs. *Cat Vaccination:* Feline Viral Rhinotracheitis, Calicivirus, Panleukopenia (FVRCP) vaccinations are awarded to Petfinder.com members to assist them with decreasing the number of cases of FVRCP seen in shelters. By providing cat vaccinations, the Foundation is able to assist with increasing healthy cats within the shelters and decreasing illness.

*Total Grants Awarded: \$68,000.00 in Bordetella to 7 shelters; \$146,100 in FVRCP to 79 shelters*

**Shelter Challenge:** The Foundation is a nonprofit partner in The Animal Rescue Site's family of charitable organizations. The Animal Rescue Site is part of the GreaterGood.org Network, which supports selected charities through their daily free clicks program. One of these program is the Shelter Challenge, in which Petfinder.com members receive votes for their shelter. Each week the a shelter is selected to win \$1000.00. At the end of the Shelter Challenge Term, each state is awarded a \$1000.00 winner along with top prizes ranging from \$10,000.00 to \$1,000.00.

*Total Grants Awarded in 2010: \$298,000.00 to over 200 Petfinder.com members*

**Hide, Perch and Go:** The Hide, Perch and Go cat box is provided by assistance from the Animal Rescue Site and The PETCO Foundation, as well as other organizations

such as the CATalyst Council. Shelter life can be scary for cats. The transition from an original home to shelter life to an adoptive home brings many changes in sights, smells and surroundings, leaving cats fearful of each situation. The HPG box when used at a shelter gives a cat control over her environment, allowing her to relax and become more adoptable. The box then follows the cat to her new home, giving her a familiar environment during the adjustment period. The box in turn provides a healthier cat and decreased returns.

*Total Grants Awarded: \$318,000 to 49 shelters. 164 pallets, totaling 59,040 boxes.*

**Blue Sky:** The Foundation has partnered with Hansen, Blue Sky soda to support adoption across the country. The Foundation will be working with Hansen Soda to promote Blue Sky through Facebook contests, Soda Tap returns, and other promotions. By assisting shelters with grants to support adoption, the Foundation is furthering its mission to increase adoption in adoptable pets.

*Total Grants Awarded: \$5,000.00 to 5 shelters*

**Sponsor A Pet:** The Sponsor A Pet program was designed to empower shelters to raise money. It is also a way for a member of the public to assist homeless animals even if they do not have the ability to adopt. Currently, a shelter signs up through the program and an icon is placed on their adoptable pet's pages on Petfinder.com. Once a quarter the Petfinder.com Foundation batches donations to these shelters manually. In an effort to vamp the program and assist shelters with reaching new goals in raising money, the Foundation is developing the program to work as a basic affiliate program. Where once a quarter we download a report, send it out to a third party and they distribute checks and/or distribute directly to banking accounts.

*Total Grants Awarded in 2010: \$133,745.00, 3380 donations total to over 1500 shelters*

**Disaster Grants:** The Petfinder.com Foundation is committed to both assisting with Disaster preparedness and relief. Disaster preparedness grants provide support to Petfinder.com members before a disaster strikes. The Foundation awards grants to provide emergency equipment and/or supplies such as generators and wiring for such tools to assist shelters with preparing for the event of a disaster. Funds are used to offer animal-related resources and assistance during and after significant natural or man-made disasters. The Petfinder.com Foundation awards grants to provide emergency equipment or supplies, physical improvements to the animal shelters and property, animal transport and housing equipment allocated for use in the event of a disaster, file and records management systems, and training for staff and/or volunteers who are critical responders for the organizations during an emergency. The disaster program also specially reaches out to large man made or natural disasters. In cases such as large, devastating earthquakes or oil spills the Foundation assists Petfinder.com members with grants to recover.

*Total Grants Awarded in 2010: \$122,850 to 39 shelters*

**Rescue University:** The Foundation sponsor trips of student volunteers from Rescue University to travel to the South to rebuild shelters and provide transport of dogs to other communities where they have a better chance of being adopted.

Student volunteers from this program spend a week rehabilitating shelter facilities and improving the quality of life for the pets awaiting adoption.

*Total Grants Awarded: \$45,000.00 for three trips to Animal Lifeline to assist four shelters.*

**Other Programs:** The Foundation works with its corporate partners and funders to offer needed in-kind supplies or educational tools to Petfinder.com members.